

| Partnership Guide

Saudi Alternatives Exchange

تبادل البدائل
السعودية

Monday 17th November | Bab Samhan Hotel, Diriyah, KSA

Welcome to the Middle East Investor Network

It is our great pleasure to welcome you to the Middle East Investor Network, the premier platform dedicated to empowering the region's institutional allocators and leading fund managers.

Our mission is clear: to unite investors with top global fund managers, fostering meaningful dialogue and collaboration. We are committed to providing the essential insights, cutting-edge education, and build high-quality connections that enable informed and strategic capital deployment across both local GCC and international markets. We believe that a strong community of investors and managers is the cornerstone of advancing capital markets in the region. By bringing together trusted partners and industry leaders, we aim to create a space where knowledge is shared, opportunities are unlocked, and long-term value is built within the Middle East's growing investment landscape.

We are delighted to have you as part of this growing network, and look forward to supporting your journey with the resources, connections, and insights you need to thrive.

Sincerely,

Joseph Houguez

Joseph Houguez
Co-Founder & Managing Partner

Oliver Kirkbright

Oliver Kirkbright
Co-Founder & Chairman



Join the Region's Most Influential Investor Network

The premier platform empowering the region's institutional allocators and leading fund managers. Our core mission is to unite these investors with top global fund managers, providing the essential insights, cutting-edge education, and unparalleled connections needed for informed and strategic capital deployment across local and international markets.

The Middle East Investor Network is designed to facilitate connections across three key verticals:

Institutional Investors

- Single Family Offices
- Multi Family Offices
- Fund of Funds
- Pension Funds
- Sovereign Wealth Funds
- Corporate Funds
- Endowment Funds

Fund Managers

- Asset Managers
- Hedge Funds
- Venture Capital Funds
- Private Capital Funds
- Private Banks
- Wealth Managers
- Investment Consultants

Service Providers

- Banks/Custodians/Prime Brokers
- Fund Administrators
- Law Firms/Legal Advisors
- Market Intelligence
- Placement Agents
- Technology Service Providers
- Consultants/Advisory Firms
- Investment Platforms
- Accounting Firms



Partnership Opportunities

Partnering with the Middle East Investor Network offers a **strategic pathway** to the heart of the region's dynamic capital landscape. As the only annual platform connecting institutional investors, pioneering fund managers, and key industry leaders, we provide direct, **targeted access to key institutional allocators and fund managers**, designed to significantly accelerate your firm's growth and influence in the region.

Flagship Summits

Our three major conferences:

- ALTInvest
- Saudi Alternatives Exchange
- Future Funds



Curated Boardrooms

Small-scale, private discussions designed for targeted insights and peer-to-peer collaboration on critical themes.



Exclusive Receptions

Intimate networking receptions specifically focused on relationship building in key financial centres.



Our Flagship Summits



Saudi Alternatives Exchange

**/ Diriyah, KSA
November 17th, 2025**



Future Funds

**/ Abu Dhabi, UAE
December 10th, 2025**



ALT Invest 2026

**/ Dubai, UAE
April 8th, 2026**

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SAX is a critical hub for institutional investors seeking to navigate the evolving **Saudi investment landscape** and a place for fund managers to connect with sophisticated allocators who are looking for high-quality, actionable opportunities in KSA and beyond.

Our purpose is to facilitate informed capital deployment across a wide range of **alternative investment strategies**, with a distinct emphasis on both **Shari'a-compliant** and conventional opportunities across the growing alternative investment scene in KSA.

As a private, exclusive and invite-only event that brings together **100 leading capital allocators**—including family offices, endowments, and corporate firms—with a select group of fund managers from Saudi Arabia and around the world, this one-day forum provides a unique platform for **high-impact engagement**, moving beyond traditional conferences to offer a series of intimate, deep-dive boardroom sessions and pre-arranged one-to-one meetings.





**Saudi
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What's Covered at SAX 2025

- The Global Outlook for Sharia-Compliant Investment
- Growth in sukuk, private markets, and emerging sectors
- Private Markets: Unlocking Shari'a Compliant Alternatives
- Vision 2030: Real Asset Investment Opportunities
- Islamic ESG & Sustainability
- Zakat structuring and blended finance
- Unpacking Sharia Compliance in Modern Finance (Fintech, ESG, Digital Assets)
- Regulatory Frameworks: SAMA, CMA and the quest for Shari'a Standardisation
- The Future Trajectory of Islamic Investment – Local Leadership, Global Reach

View Agenda

Partnership: Your Gateway to Middle East Capital

Benefit from direct, targeted access to key institutional allocators and fund managers, designed to significantly accelerate your firm's influence in the region.



- ◆ **Influencing Industry Discourse** - Contribute to and help shape critical discussions that are driving the future of institutional investing in the region
- ◆ **Direct Access to Key Decision Makers** - Gain direct, facilitated access to 150+ influential institutional allocators and leading fund managers, fostering highly targeted engagement crucial for business development
- ◆ **Efficiency in Engagement** - Maximise your return on time and resources by engaging with pre-qualified, high-value prospects in a streamlined and effective manner
- ◆ **Elevated Brand Authority** - Position your firm as a thought leader and trusted authority within the Middle East's investment community, enhancing your reputation and credibility
- ◆ **Accelerated Business Growth** - Directly contribute to expanding your client base, facilitating capital raising objectives, or generating new business opportunities within a highly relevant and active community
- ◆ **Market & Thought Leadership** - Utilise our exclusive platforms to share your firm's insights, expertise and research, positioning yourselves as a leading voice and authority in a competitive market.

Principal Partner

The ultimate partnership, positioning your firm as the undisputed leader and central figure of the entire summit. This tier offers pervasive brand integration, exceptional access and direct strategic engagement, designed for firms seeking to solidify their position as the leading voice in the Middle East investment landscape.

What's Included

- ✓ Keynote Allocator Interview
- ✓ Private Boardroom Host
- ✓ Tailored 1-to-1 Meetings (3 pre-selected, 20-min)
- ✓ On-site and Online Branding (Event signage, digital screens, delegate materials, event website)
- ✓ Social media spotlight (Highlighted on LinkedIn, newsletter)
- ✓ 4 complimentary passes, including your speaker pass



Benefit from: Undisputed leadership, direct influence on summit discourse, exclusive engagement with elite decision-makers, maximised team engagement and reach, strategic foresight, maximum brand recognition.

Private Boardroom Partner

Align your firm with a pivotal intellectual pillar of the summit. This partnership places your brand at the heart of a high-profile, engaging discussion, solidifying your firm's reputation as a leader in critical industry discourse.

What's Included

- ✓ Co-host a focused private boardroom session (45-minutes, under Chatham House Rule)
- ✓ Targeted attendee insights (anonymised profiles)
- ✓ Facilitated follow-ups (introductions with consent)
- ✓ On-site and Online Branding (Event signage, digital screens, delegate materials, event website)
- ✓ Social media spotlight (Highlighted on LinkedIn, newsletter)
- ✓ 2 complimentary passes, including your speaker pass



Benefit from: Expert facilitation of critical dialogue, strategic foresight, optimised engagement, conversion of engagement to leads.

All-Star Panel Partner

Align your firm with a pivotal intellectual pillar of the summit. This partnership places your brand at the heart of a high-profile, engaging discussion, solidifying your firm's reputation as a leader in critical industry discourse.

What's Included

- ✓ Keynote panel speaking opportunity
- ✓ Direct audience engagement (interactive poll/survey)
- ✓ On-site and Online Branding (Event signage, digital screens, delegate materials, event website)
- ✓ Social media spotlight (Highlighted on LinkedIn, newsletter)
- ✓ 2 complimentary passes, including your speaker pass



Benefit from: Elevated intellectual standing, direct association with critical industry discourse, immediate actionable market intelligence, high-impact brand visibility.

Targeted 1-to-1 Meetings

Maximise your networking efficiency and precision by securing guaranteed, pre-scheduled private meetings with high-priority institutional investors or fund managers. This package is ideal for firms focused on direct, results-oriented connections.

What's Included

- ✓ High-Calibre Meetings (3 pre-selected, 20-min 1-to-1 meetings)
- ✓ Meeting Selection (exclusive window from pre-qualified list)
- ✓ On-site and Online Branding (Event signage, digital screens, delegate materials, event website)
- ✓ 2 complimentary event passes



Benefit from: Direct interaction with the people you want to meet, and who want to meet you, as we profile each attendee, we know what they are interested in, and why they will want to engage with your firm.

Saudi Champagne Evening Reception

Align your firm with a pivotal intellectual pillar of the summit. This partnership places your brand at the heart of a high-profile, engaging discussion, solidifying your firm's reputation as a leader in critical industry discourse.

What's Included

- ✓ Welcome address at reception
- ✓ Personalised networking (concierge facilitated introductions)
- ✓ Unique interactive element (e.g. photobooth)
- ✓ On-site and Online Branding (Signage, digital screens, delegate materials & website)
- ✓ Social media spotlight & recap posts (Highlighted on LinkedIn, newsletter)
- ✓ 2 complimentary event passes



Benefit from: The final thought of the event – Position your firm as key facilitator of connections, memorable brand awareness, high-calibre relationship building, digital content and imagery for future use.

Words That Matter Most: Community Feedback



"A well-curated network that fosters meaningful connections in the private capital community"

SC Ventures



"The calibre of attendees, flow of the day, and the energy in the room all reflected the work the team puts into making the inaugural Middle East edition a success."

AUC Partners



"Insightful and well-structured. They brought together a highly relevant mix of market participants, industry leaders, and decision-makers. A valuable experience for anyone engaged in the alternative investment space."

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Interested in Partnership? Get In Touch

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